



GENOOX FOR PARTNERS FIRST YEAR PACKAGE!



Why Partner with Us?

Join our network of successful local distributors worldwide. Our partnership model allows for bundling our bioinformatics solutions with sequencing kits and machines, resulting in numerous successful deals. Partnering with Franklin by Genoox offers a unique opportunity to bring these benefits to your clients and unlock mutual success. With a continuously growing customer base, now is the time to join our expanding network.

First Year Package

Enjoy significant pricing advantages compared to our direct customers, especially in the first year.

1. Enjoy an Extra Discount in the First Year: 30% Off!

You'll purchase a package of credits from us, then add your margin when charging your customers. Alternatively, you can integrate this charge into the pricing of other products and services you offer.

Below is a table describing the price per credit, which changes depending on the volume of credits purchased. Please note - for the first year, you will receive the Tier 3 price even when purchasing fewer credits than required for Tier 3!

ESTIMATED AMOUNT (ANNUAL)	VOLUME RANGE (TOTAL CREDITS IN A CALENDAR YEAR)	PRICE PER CREDIT: DIRECT TO CUSTOMER	PRICE PER CREDIT: DISTRIBUTOR	FIRST YEAR SPECIAL DISCOUNT!
Tier 1	< 1,000 Credits	\$70	\$60	Contact us for our first year special discount
Tier 2	1,001 - 5,000 Credits	\$66	\$56	
Tier 3	5,001+ credits	\$61	\$51.5	

2. Performance-Based Incentives

We believe in rewarding our partners for their efforts and achievements. Upon setting specific milestones, such as selling 1000 credits within the first year, partners receive additional credits as a reward, incentivizing and motivating them to excel.



3. Training

Genoox offers comprehensive training sessions that provide in-depth knowledge about our platform, its features, and effective strategies for marketing and selling the solution.

4. Demo Account

Partners receive a demo account for hands-on exploration of Franklin, allowing them to understand and present the platform's capabilities and functionalities firsthand.

5. Dedicated Account Manager

Partners benefit from a dedicated account manager assigned by Genoox, offering personalized assistance, timely responses, and proactive guidance tailored to their specific needs. With a dedicated account manager, partners can expect attentive support and strategic advice from within our organization.

6. Exclusivity

In select cases, partners may gain exclusive distribution rights, enhancing their market position and offering unique value propositions to customers.

7. Brand Awareness

As our valued partner, we offer you an array of brand awareness tools designed to elevate your presence in the market. Benefit from dedicated marketing materials and comprehensive conference support, complete with specialized training tailored to your needs. Engage your target audience directly through personalized webinars and a dynamic online social media campaign. With our strategic press release announcing our partnership, we ensure that your brand gains maximum visibility and credibility.

8. Help with leads Generations

Maximize your lead generation potential with Genoox's comprehensive support. Benefit from curated lists of potential leads sourced from existing Franklin users, precisely tailored to your target audience. Receive country-specific lists of webinar participants for efficient follow-up and engagement. Partner with us to collaborate on strategic initiatives aimed at successfully entering new markets. Additionally, consider hosting a Genoox professionals tour in your country to expand your reach and seize valuable networking opportunities.